

#### About IHPM™

The Institute for Health and Productivity Management (IHPM) is a non-profit global enterprise created in 1997 to establish the full value of employee health as an economic asset and investment in workplace productivity and business financial performance. Health and wellbeing, and their impact on productivity, are global issues connected with the success of companies and nations. IHPM champions the idea of health as "human capital" – as important as skills and technology, and the greatest untapped source of competitive advantage in a global marketplace. The Institute helps employers to:

- Identify the total economic cost impact of employee health issues on business performance especially lost productivity;
- Make the best investments to reduce this cost impact by improving employee health and workplace productivity;
- Measure the success of their efforts in improved financial results and creation of a company "culture of health" for the future.

To put this idea into action, IHPM developed the Health & Productivity Management (HPM) model, demonstrated that it works through multiple field projects with employers, and published its results in the research literature. The Institute works globally with all the major stakeholders in workplace health – health service providers, pharmaceutical makers, health plans and government ministries, as well as employers. Through its global steering group and business leadership council, as well as a network of regional chapters and affiliates around the world, IHPM is building the evidence-based business case for health and productivity management.

#### Mission

IHPM pursues its mission to establish the full value of employee health as a human capital investment in workplace productivity and business financial performance by:

- serving as a global resource on health and productivity management;
- developing the tools, metrics, and methods to drive and measure better health and performance;
- educating and equipping all stakeholders to gain greater value from improving employee health.

# Academy for Health and Productivity Management™

Having developed and proven the value of the HPM Model in real-world employer settings, through its Academy for Health & Productivity Management the Institute now provides professional training and certification in the discipline of HPM in three ways:

- on-site 2-day sessions for health service, occupational medicine and human resource professionals;
- on-site 1-day Executive sessions for senior corporate managers;
- on-line self-paced training curriculum with certification through a Learning Management System (LMS).

## WorkPlace Centers™

IHPM's WorkPlace Centers advance definition, diagnosis and management of the health risk factors and chronic conditions with the greatest impact on employers' total economic cost burden of illness. The Centers are the focus for the Institute's field research projects, which deliver special value to participating employers and sponsors while creating new knowledge to be shared through IHPM's publications and forums. The *WorkPlace Centers* are: (1) *Metabolic Health* (2) *Behavioral Health & Wellness* (3) *Respiratory Health* (4) *Sleep Health & Wellness* (5) *Heart Health*.

# WorkPlace Wellness Alliance™ (Created by the World Economic Forum, Powered by IHPM)

CEOs from a global group of multinational companies called upon the World Economic Forum (WEF) in Geneva to establish the Work Place Wellness Alliance to focus on targeted wellness and prevention activities to reduce the total workplace cost burden of chronic health risks and conditions, including lost productivity. In 2013, the WEF transferred global leadership of the Alliance to IHPM at its annual meeting in Davos, Switzerland.

## Conferences/Forums/Publications

IHPM provides thought leadership and features successful examples of best corporate health management practices through customized conferences and forums in the U.S., China, Europe, and the Middle East. The Institute also publishes the peer-reviewed *International Journal of Health & Productivity*, as well as Special Editions of its magazine, Academy Research Briefs from the published literature, original "White Papers," and results from workplace field studies.

#### Consultation

IHPM provides on-site consultation to clients, employing a team of former health and medical leaders from the corporate world who have track records of proven success in business settings.

We invite you to join us in this mission by becoming a member of IHPM. Learn more about our worldwide activities by calling us at +1.480.305.2100 or from our website <a href="www.ihpm.org">www.ihpm.org</a>

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